

POLICY

Subject: Social Media Policy
Approved By: CUTPL Board of Trustees
Approval Date: April 2024
Effective Date: April 2024
New (X) Revised () Reviewed ()

Culver-Union Township Public Library (CUTPL) utilizes social media to allow both the library and patrons the ability to share ideas and information and interact in a way that fosters a sense of community. Social media allows the library to promote important events and services and this is its primary purpose.

Social media is defined as forms of electronic communication in which individuals and organizations create online messages, videos, and other content in order to share information, sometimes with the intent to create a dialogue.

We encourage everyone to participate by commenting, liking, and sending messages that are relevant to library services and collections. However, content deemed inappropriate will be removed. Inappropriate content includes:

- Content which negatively targets gender, sexual orientation, disability status, racial or ethnic groups, or religious groups
- Links to offensive or hateful content
- Defamatory, libelous, threatening content, or use of harassing language
- Offensive photographs
- Spam

While the library encourages users to engage in discussion, posts made to the library's social media by entities other than the library are not endorsed by the library and, as such, may be removed at the discretion of the library.

Library staff are encouraged to engage with the library through social media by sharing photos, liking posts, and commenting on them. Staff will not be permitted to use these channels to slander the library or to share any personnel or otherwise private information or to use social media as a platform to spread rumors. Any such actions are subject to removal from the social media site and disciplinary action at the discretion of the library director.

Patrons who have violated this code of conduct may be blocked or banned from our social media accounts and/or have their posts removed or hidden. Patrons who will be blocked will be contacted electronically and informed of the reason(s) for the block. Patrons who wish to challenge their block may appeal to the library director.